



“

การผลิตสื่ออิเล็กทรอนิกส์ สำหรับการ
เรียนการสอน
ในศตวรรษที่ 21

ดร.สุพจน์ ศรีนุตพงษ์

Head of Technical Knowledge Management
Advanced Info Services Public Company Limited

Serif.

Traditional, have feet.

Sans Serif.

Modern, feet free.

Script.

Cursive, a bit more decorative.

DISPLAY

Decorative, good as a design focal point.

Google Google!

Google Google

Google Google

BRAD'S DRINK

Pepsi-Cola

PEPSI

PEPSI-COLA

PEPSI-COLA



PEPSI



pepsi

MICRO
SOFT

1975

MICROSOFT

1981

MICROSOFT

1982

Microsoft®

1987



Microsoft

2012

CHANEL

GUCCI

TIFFANY & Co.

BURBERRY

PRADA

LOUIS VUITTON

J.CREW

kate spade
NEW YORK

01
Silver South Script
BARLOW CONDENSED

02
GARAMOND
OXYGEN

03
Gibson
NUNITO

04
SILVER SOUTH
GOTHAM

05
Barley Script
CRIMSON

06
SERAVEK
baskerville

07
DIDOT
GOTHAM CONDENSED

08
Playfair Display
RALEWAY

FONT PARING

TECHNIQUE

Handwritten

Mixed with a sans serif font. This combination is playful, youthful, & perfect for an artsy feel!

Sans Serif Font

Mixed with a serif font gives a classic meets modern vibe. Serif fonts in the body text need to be a bit bigger for readability. Great in a B&W design.

Dancing Script
Josefin Sans

TH Sarabun New

การพัฒนาศึกษานิเทศก์

Supermarket

การพัฒนาศึกษานิเทศก์

Quark

การพัฒนาศึกษานิเทศก์

Maaja

การพัฒนาศึกษานิเทศก์

SanamDeklen

การพัฒนาศึกษานิเทศก์

Decorative

Decorative

Decorative

Decorative

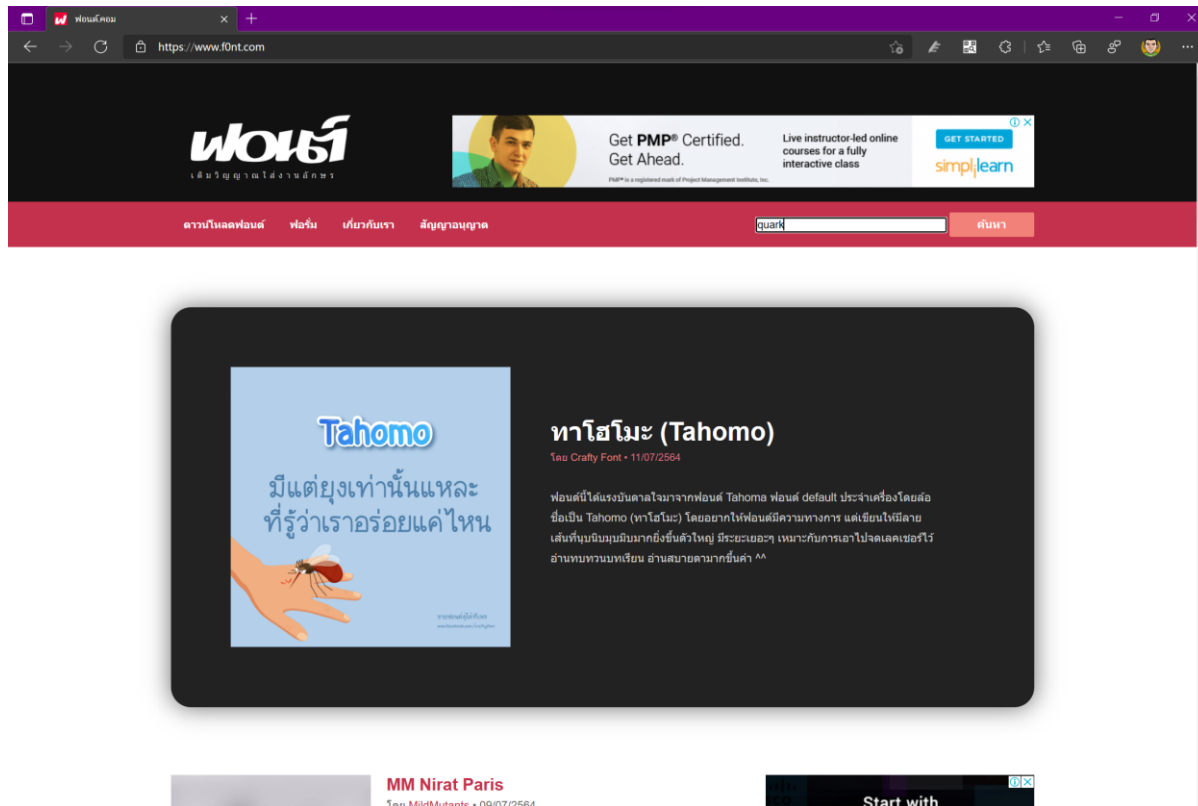
DECORATIVE

Decorative

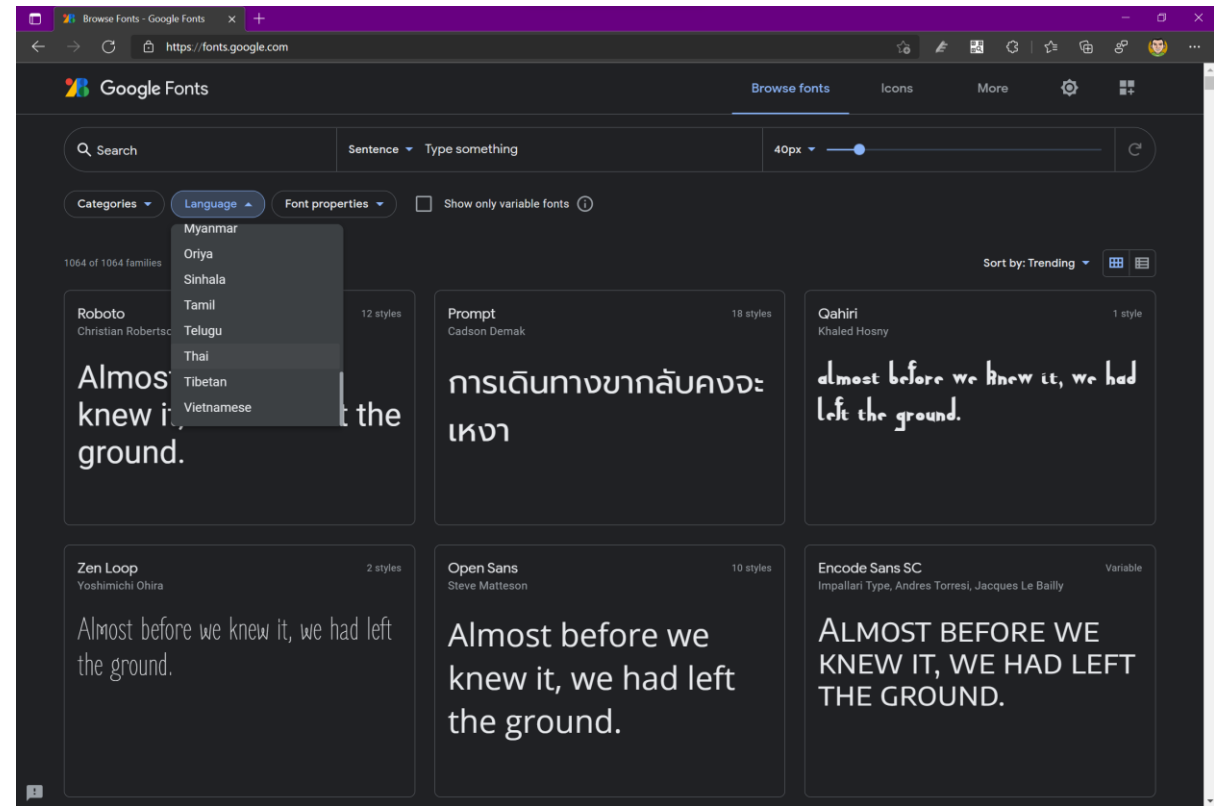
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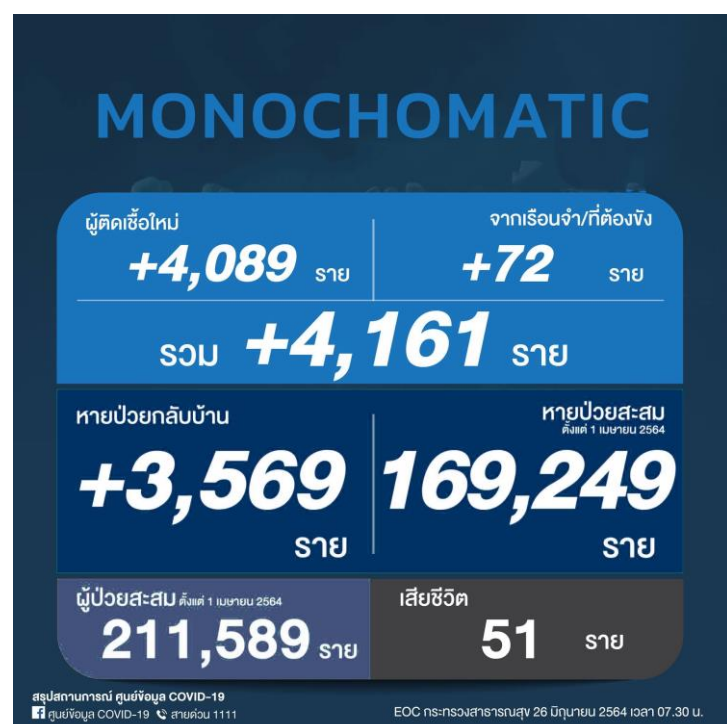
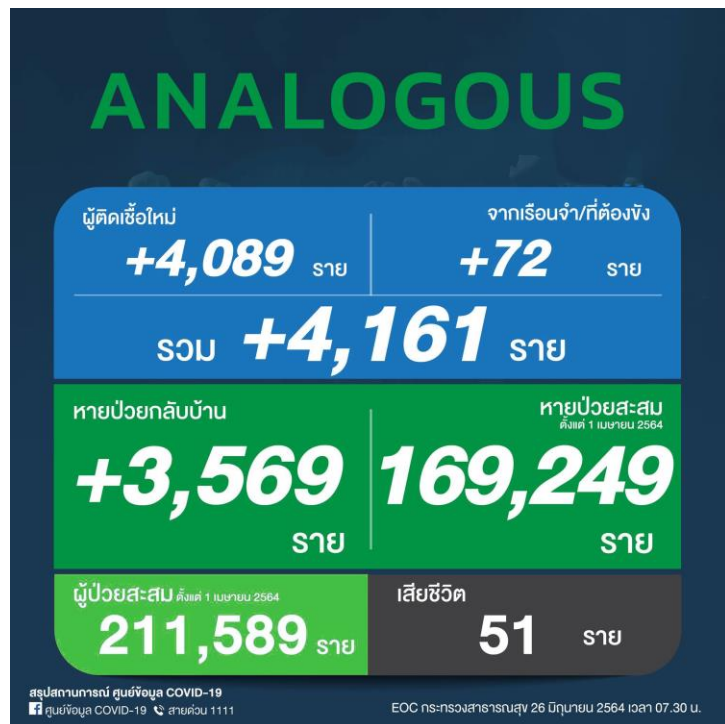
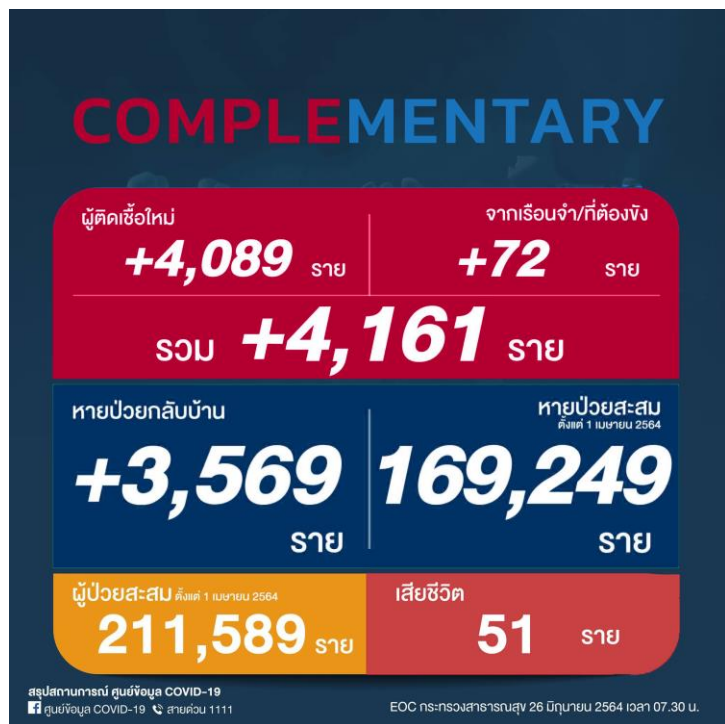
Decorative

f0nt.com



fonts.google.com





เรื่องของสี - COLOR



Color Wheel

Extract Theme

Extract Gradient

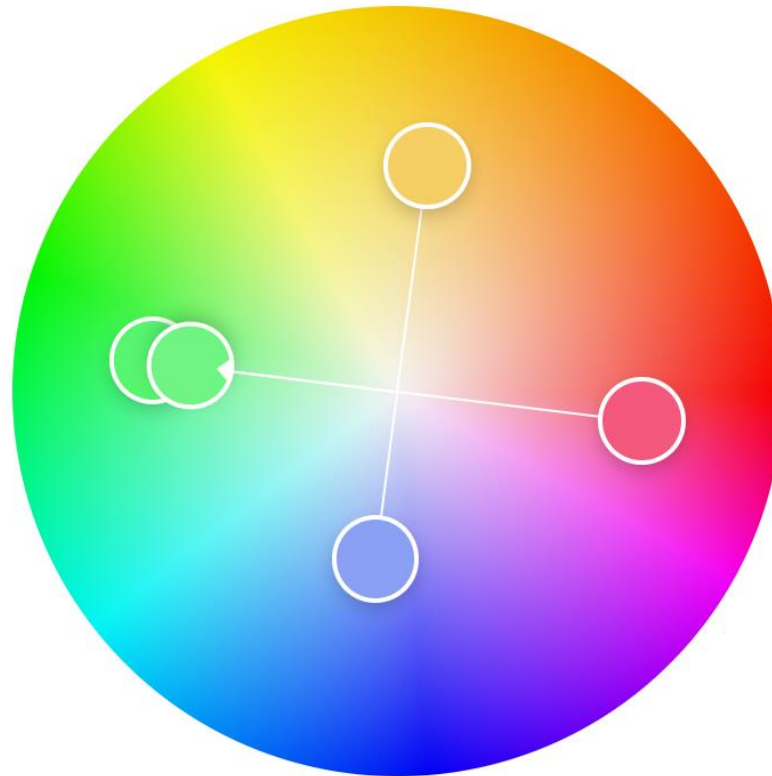
Accessibility Tools

New

<https://color.adobe.com/create/color-wheel>

Apply Color Harmony 
Rule

- ☐ Analogous
- ☐ Monochromatic
- ☐ Triad
- ☐ Complementary
- ☐ Split Complementary
- ☐ Double Split Complementary
- ☒ Square
- ☐ Compound
- ☐ Shades
- ☐ Custom



A

B

C

D

E



Color wheel (or image in Extract Theme tab) can be used to generate color palette, which can be saved into Creative Cloud, after signing in.

You can then use your saved color themes, in Adobe products (Photoshop, Illustrator, Fresco etc.), via Adobe Color theme panel or CC Libraries.

[Save](#)



https://coolors.co/

The super fast color schemes generator!

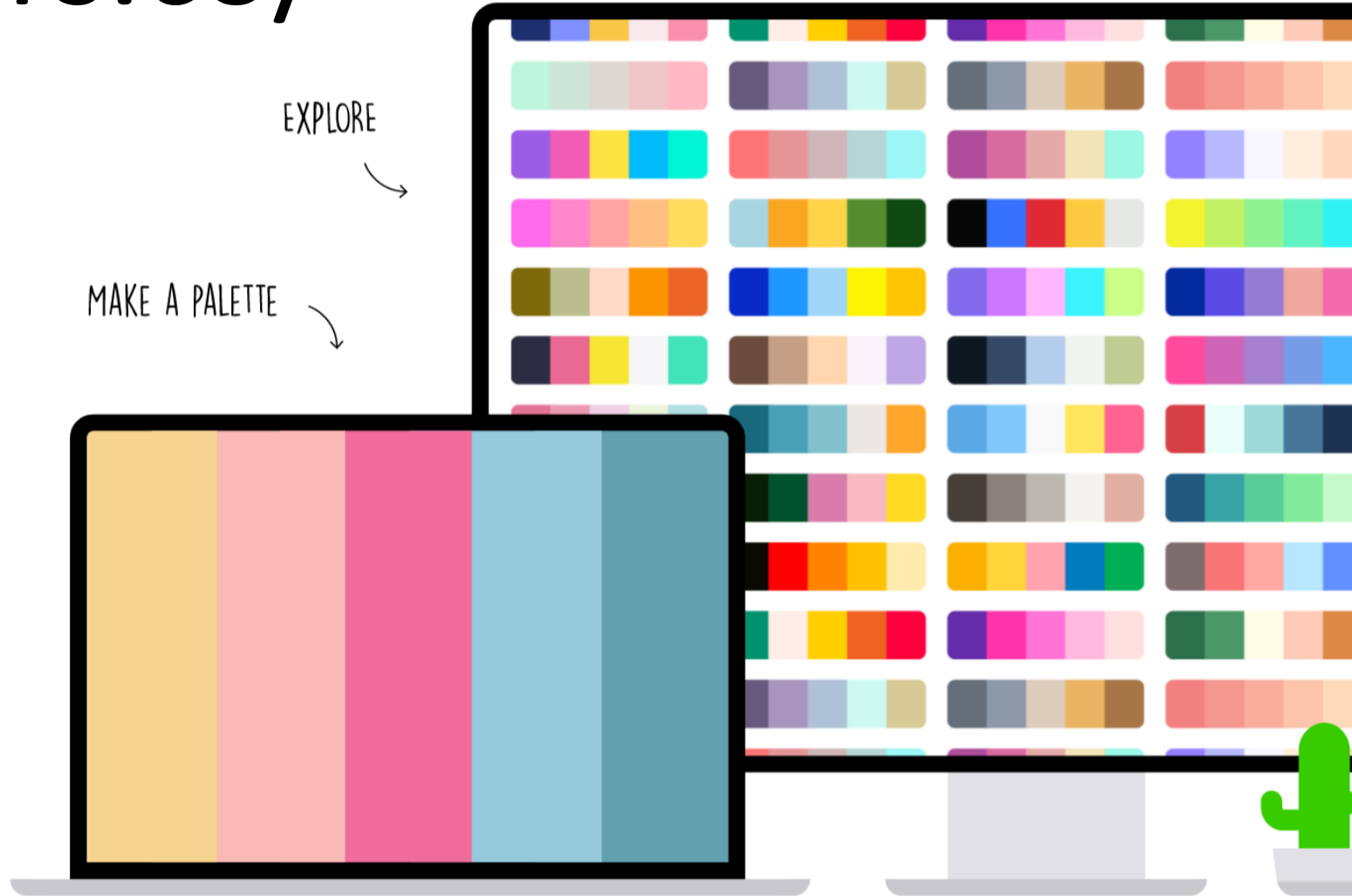
Create the perfect palette or get inspired by
thousands of beautiful color schemes.

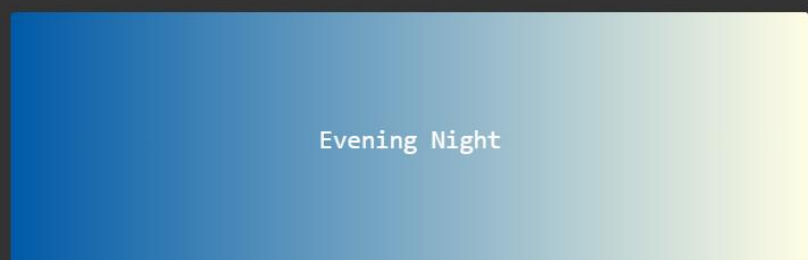
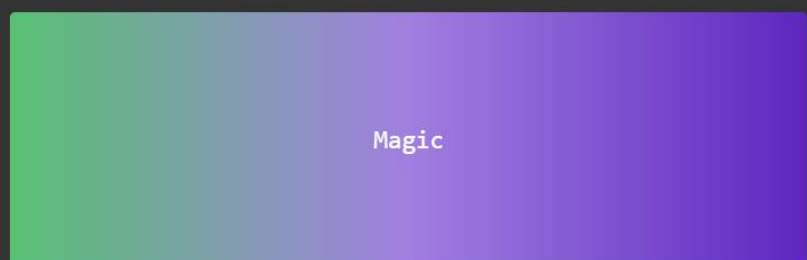
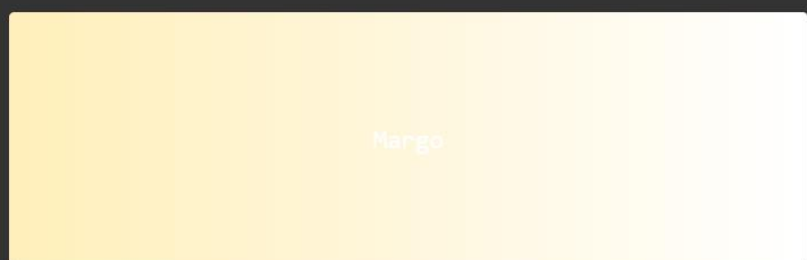
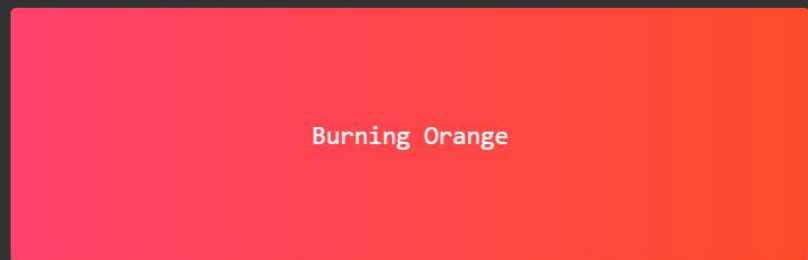
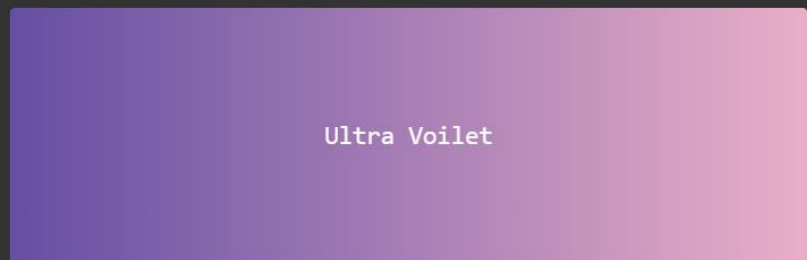
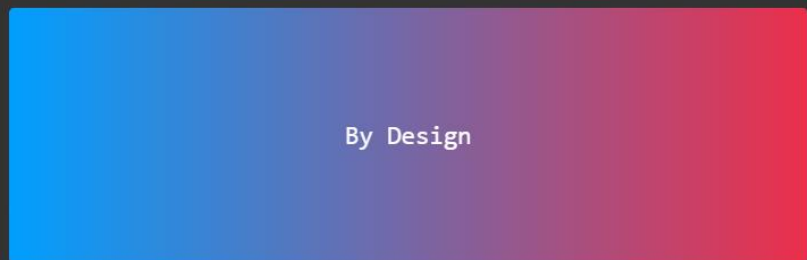
Start the generator!

Explore trending palettes

EXPLORE

MAKE A PALETTE





📄

Create New

🏠

Home

🔔

Notifications

2 new

📄

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📁

Published

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📁

Inbox+

💰

Monetization

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Creative Tools

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⚙️

Settings

📄

Resources

Creative Tools > Sound Collection

Tracks

Sound Effects

🔍

Search for a track

All Genres

▼

All Moods

▼

All Durations

▼

All Vocals

▼

8,664 tracks found

Track	Artist	Genre	Tempo	Length
⬇️ ▶️ Come Out	Ella Joy Meir	Pop	Medium	3:14
⬇️ ▶️ Ripple Effect (feat. J.Kendall)	Spends Quality	Hip Hop	Medium	2:46
⬇️ ▶️ Who's That Girl	Julia Gartha	Pop	Medium	2:54
⬇️ ▶️ Fata Morgana	Yemanjo	Electronic	Fast	5:11
⬇️ ▶️ Come Back Home Remix (Alex Blue)	Sleeping Lion	Pop	Medium	3:28
⬇️ ▶️ Bhaaga Re	Dhruv Goel	Indian	Medium	2:28



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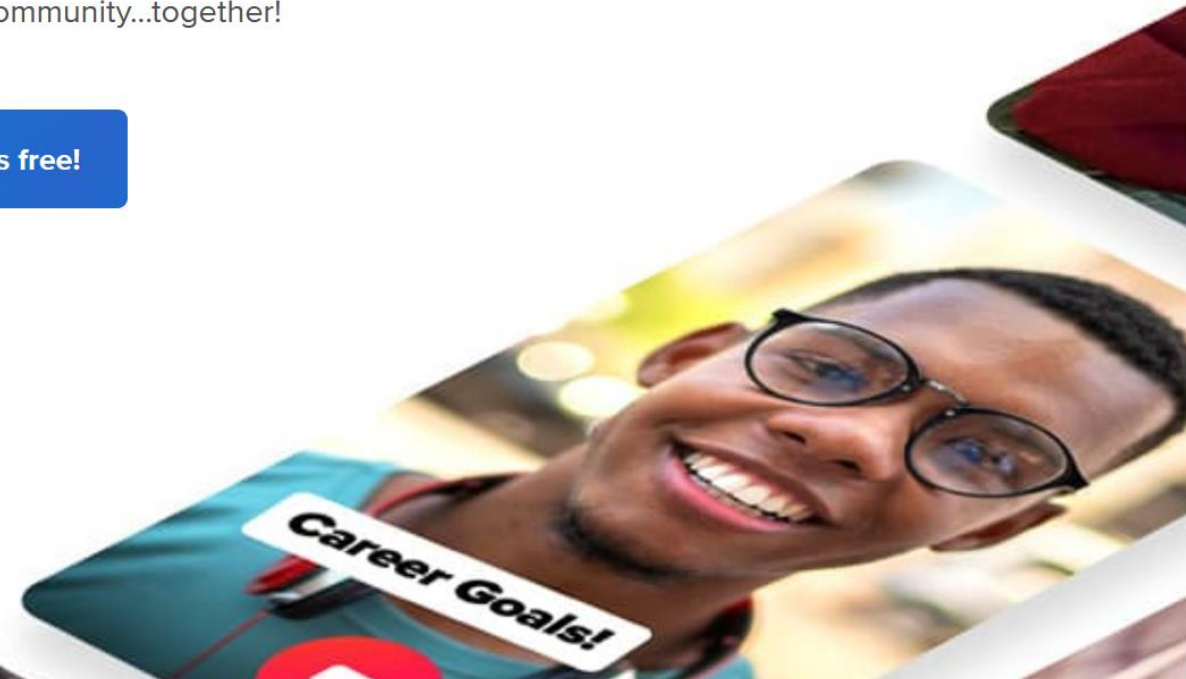
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Voice
Narisa ▼ 

Effect
None ▼ Level

Enter Text in Thai

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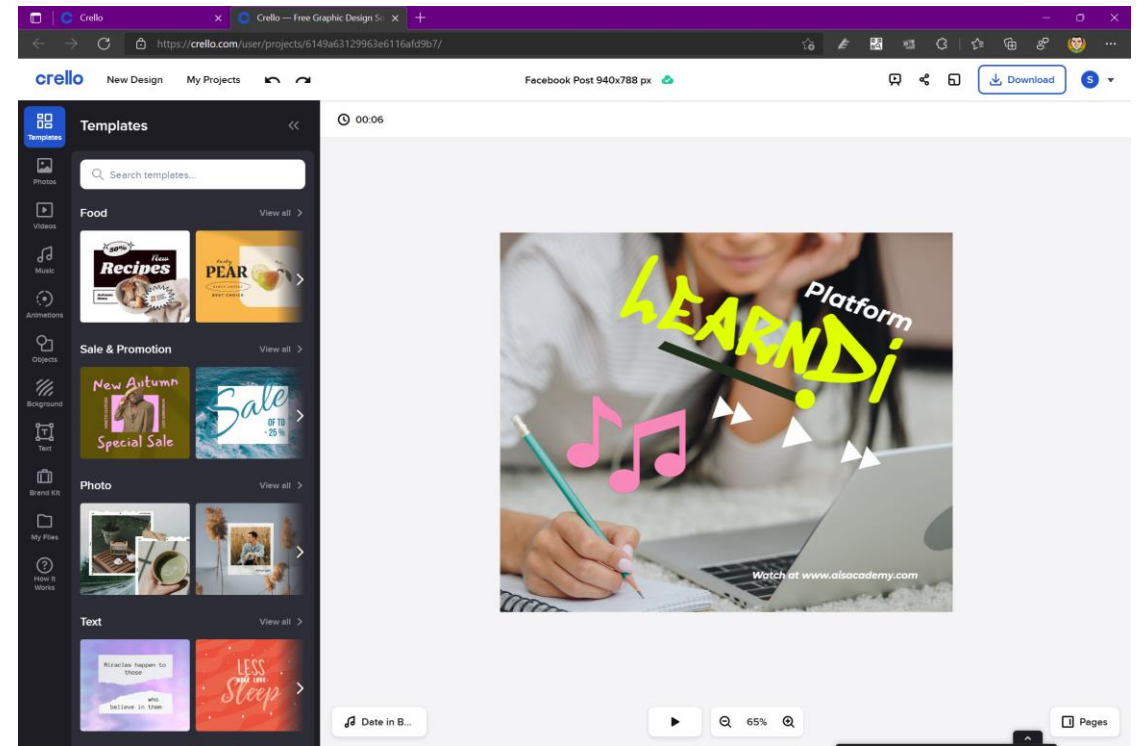
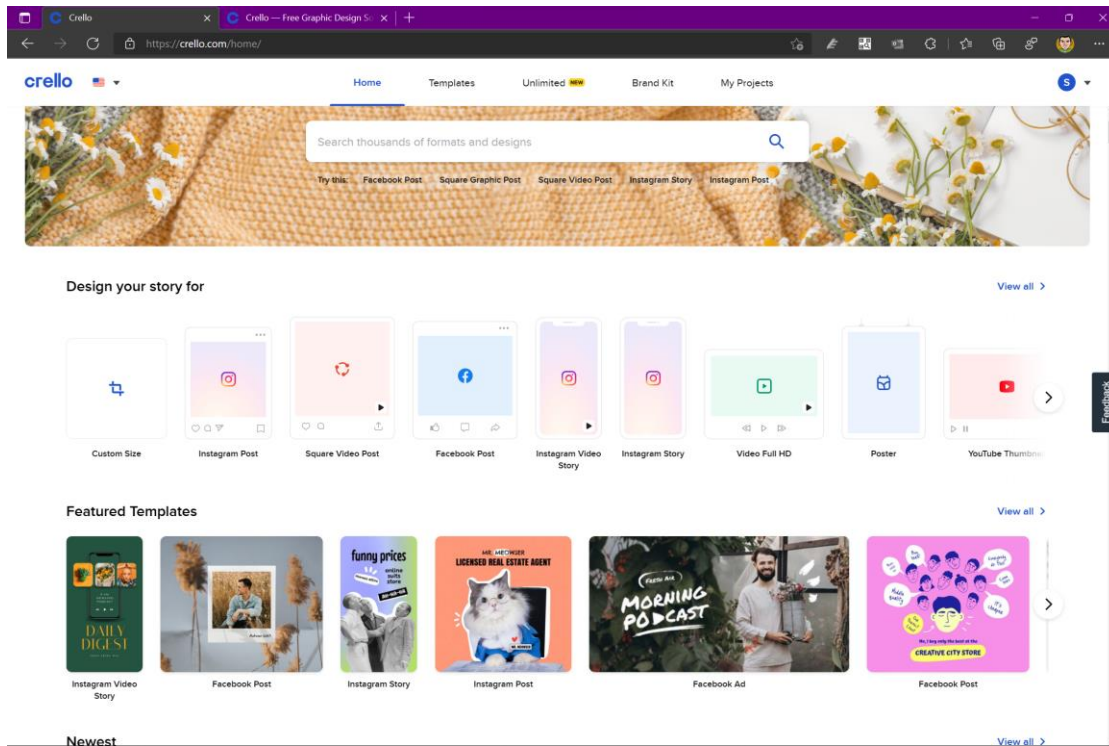
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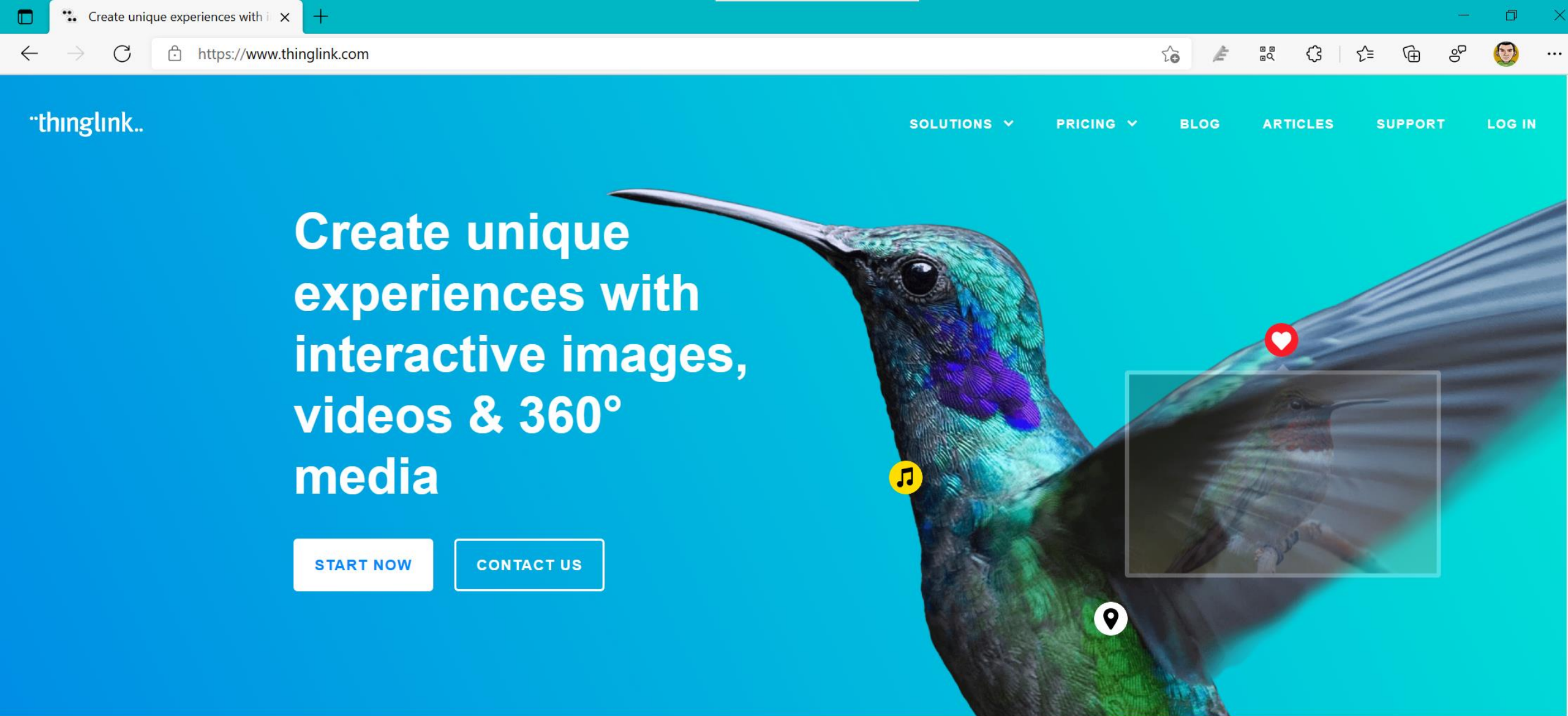
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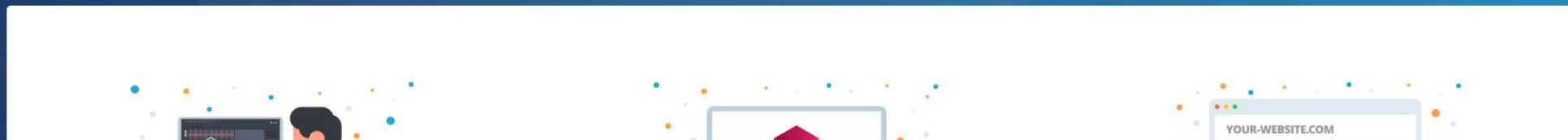
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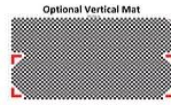
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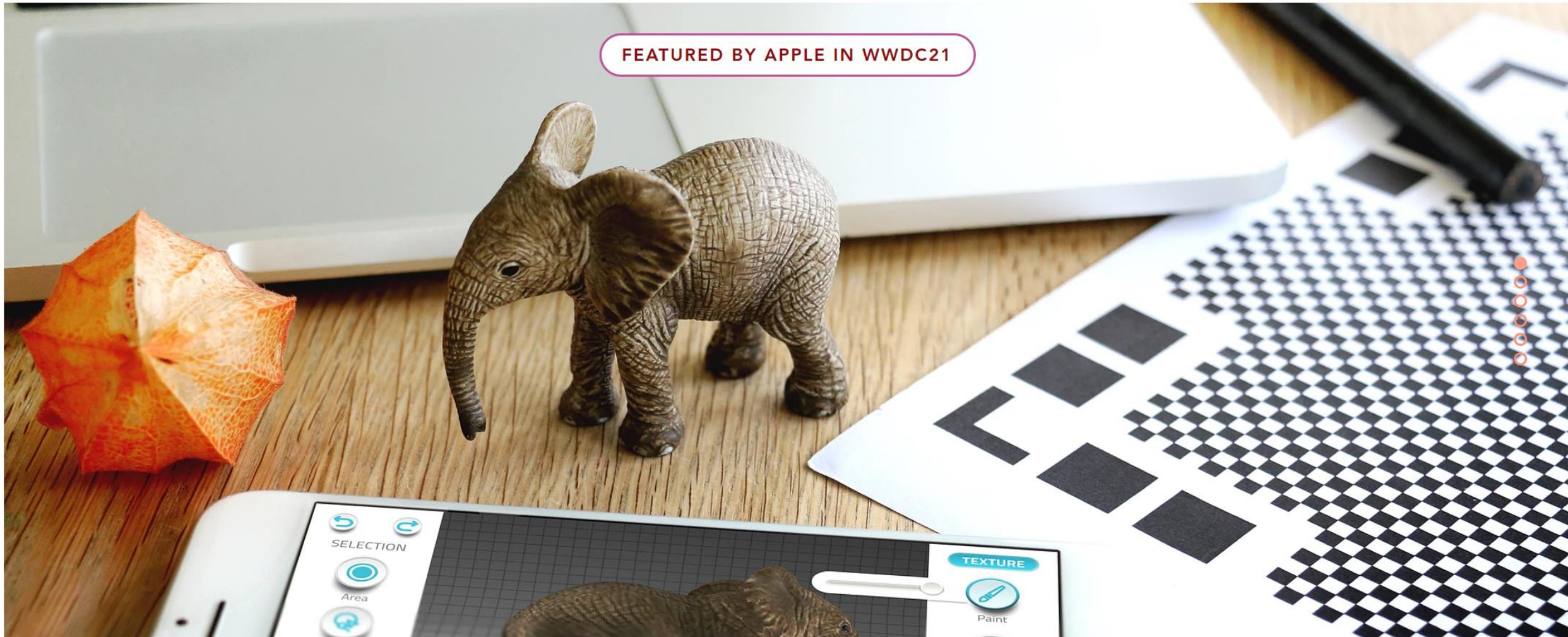
click & hold to rotate





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FEATURED BY APPLE IN WWDC21



New



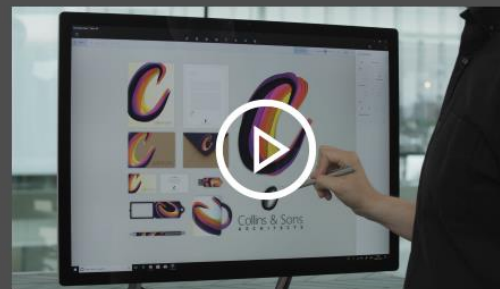
New



Open



Paste



New: Tube Brush



Latest 3D collections

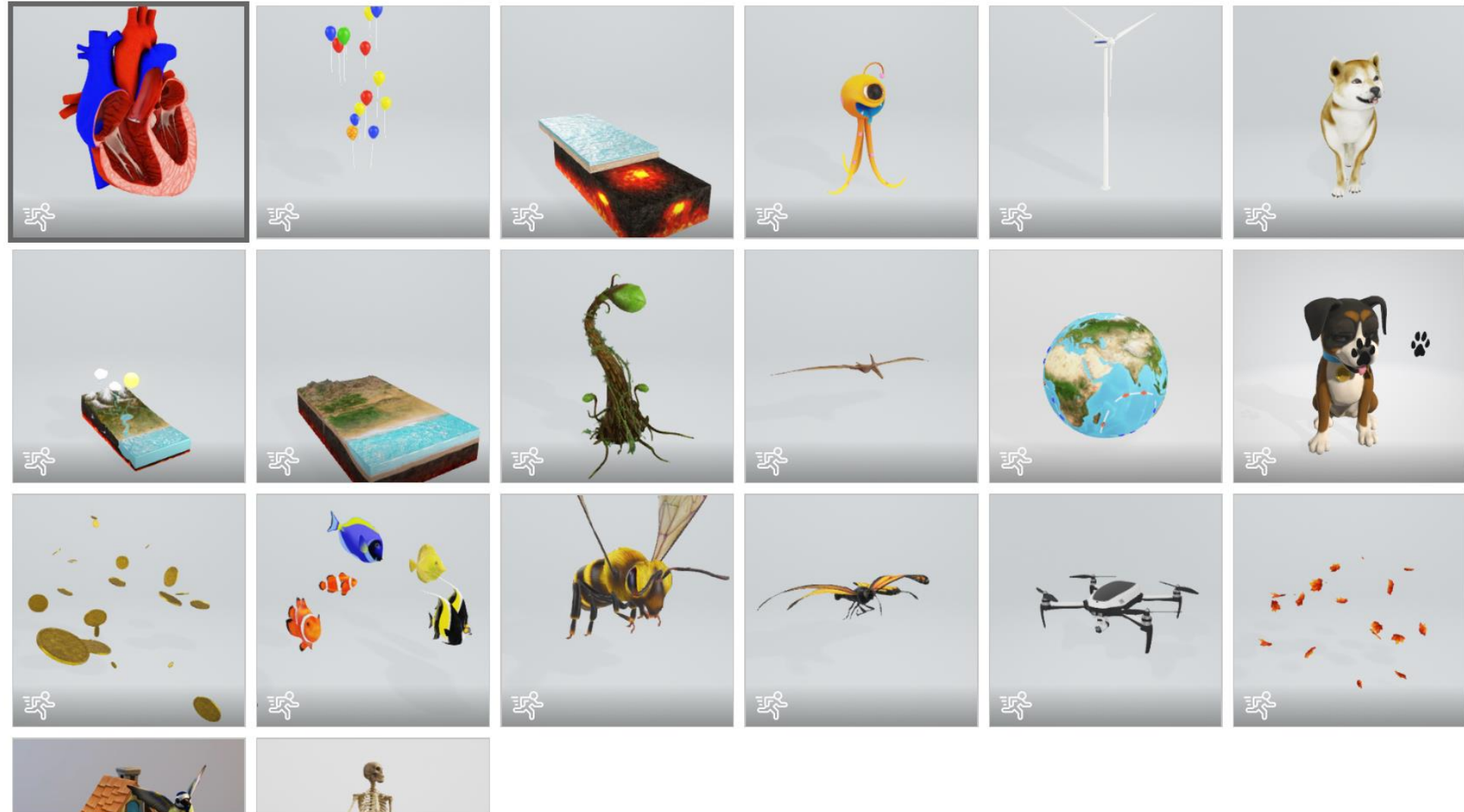
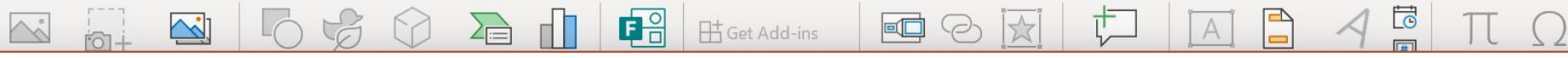
☒ Show welcome screen

Thickness

Opacity

Matte





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Size:

Error correction: Medium - 15%

Preview

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http://youtube.com/supoetsr

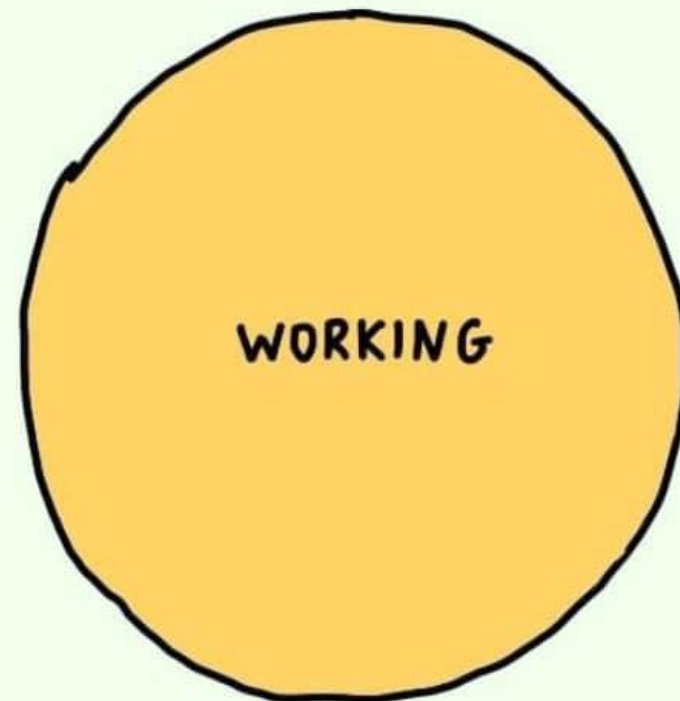


working

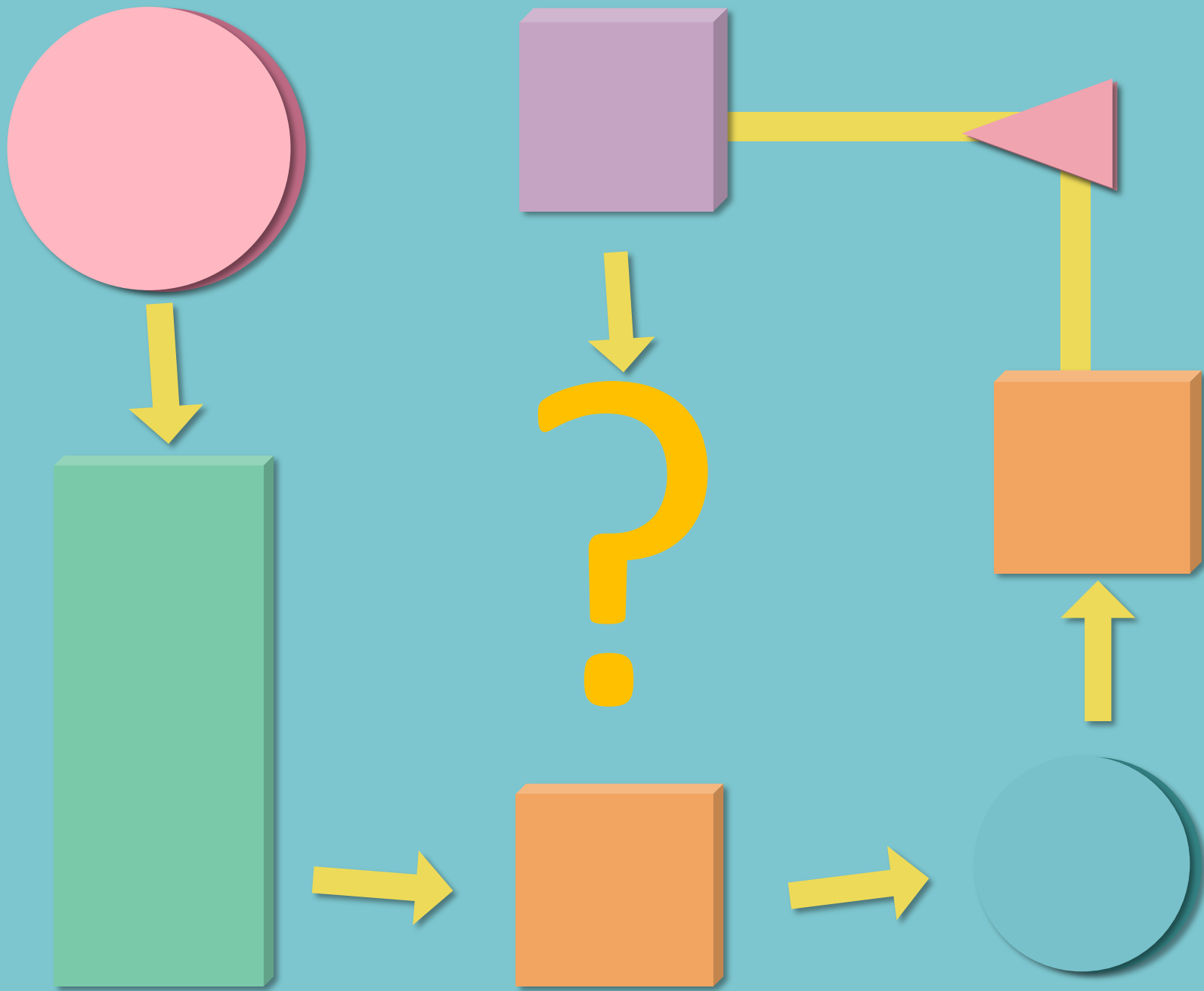
AT THE OFFICE

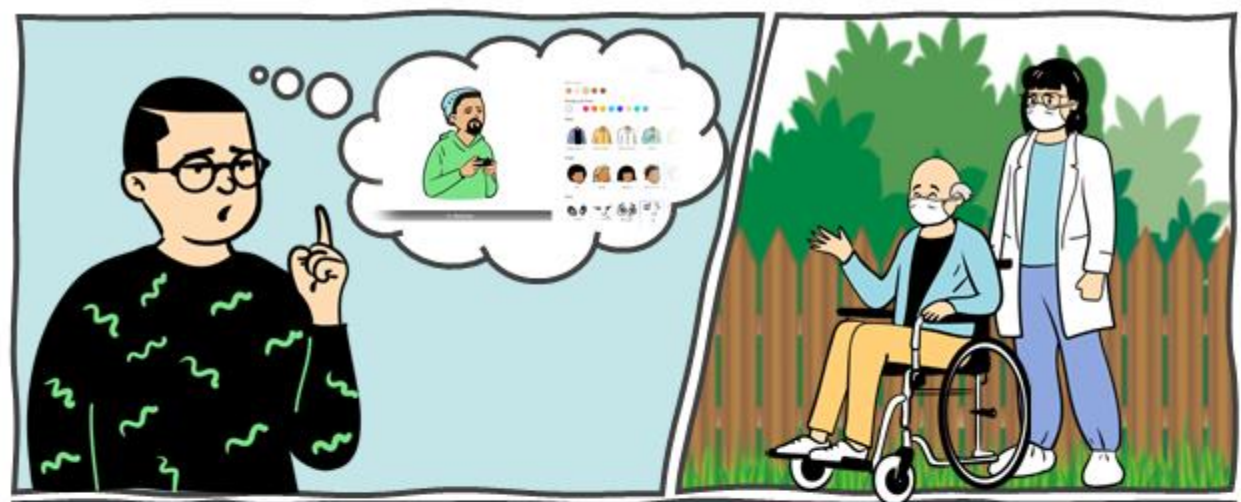


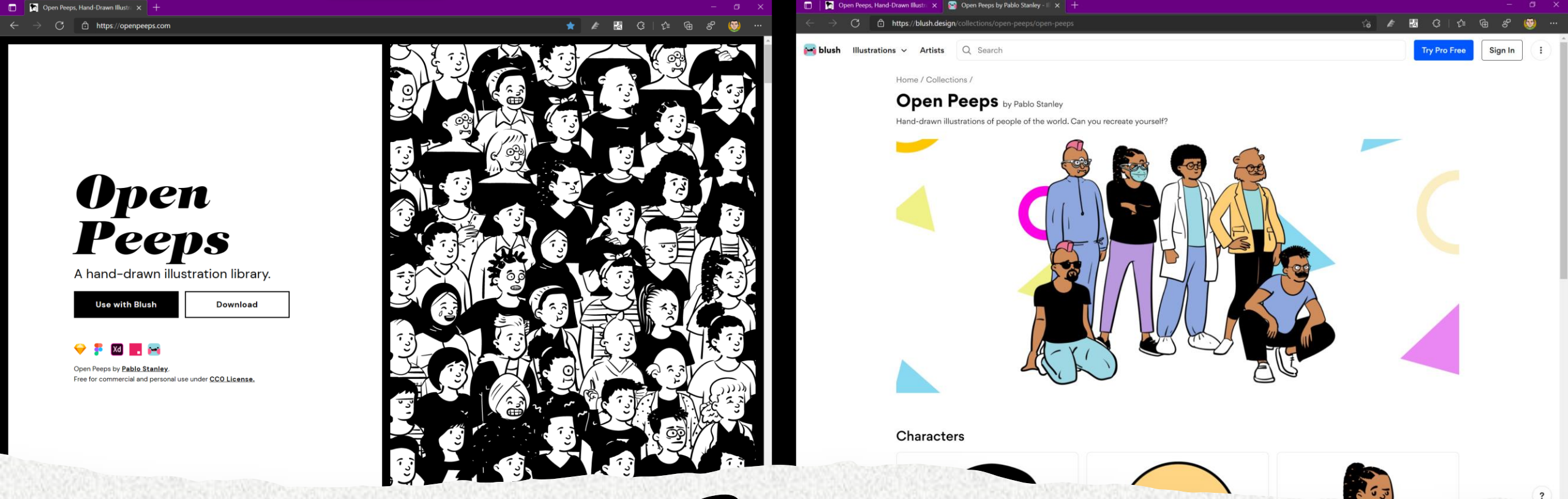
AT HOME



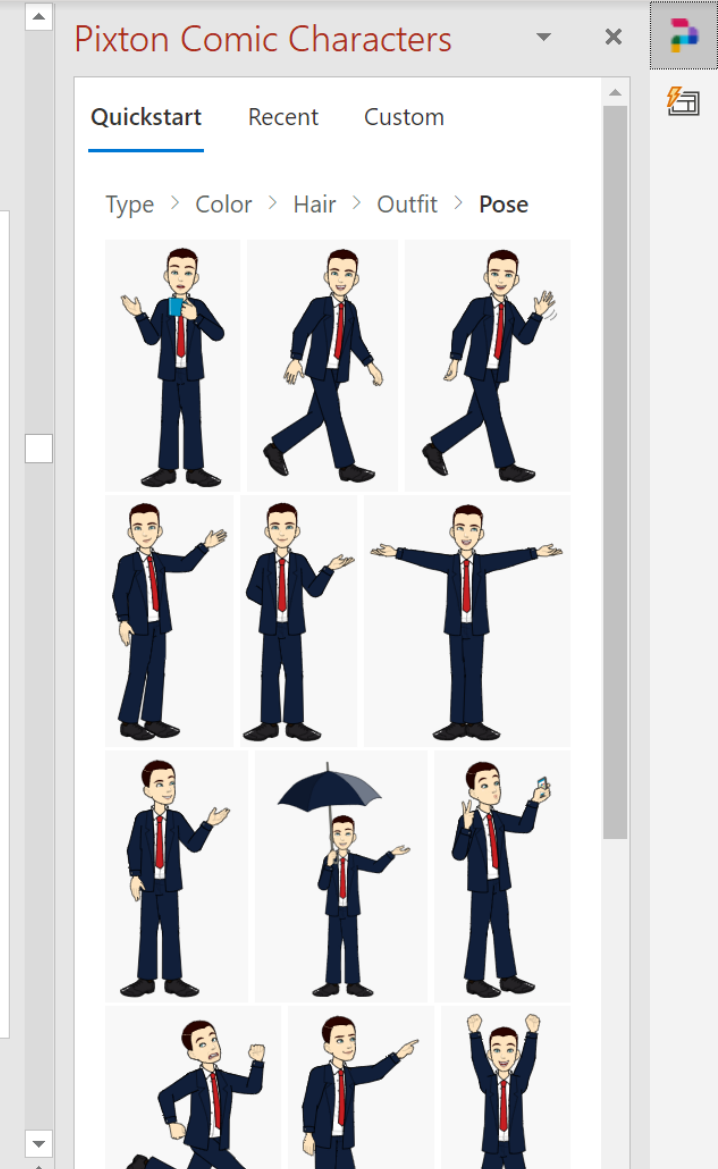
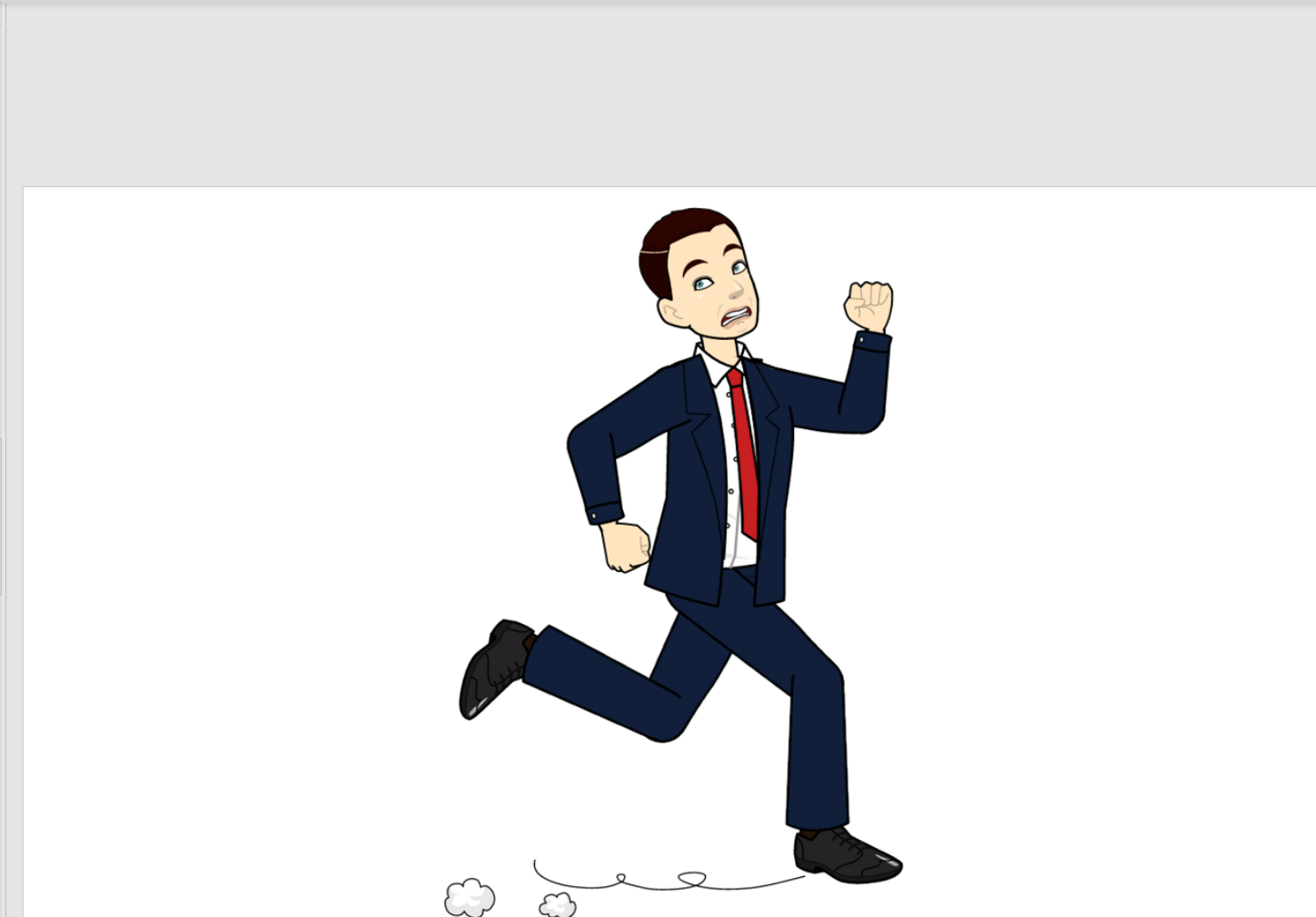
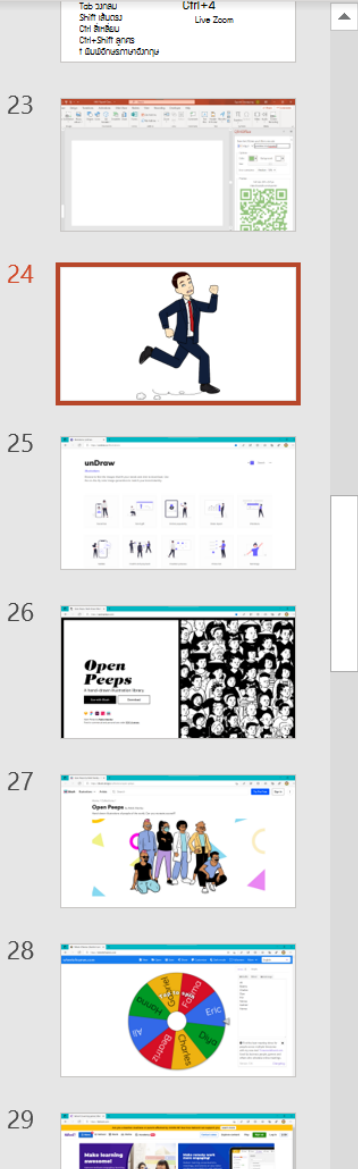
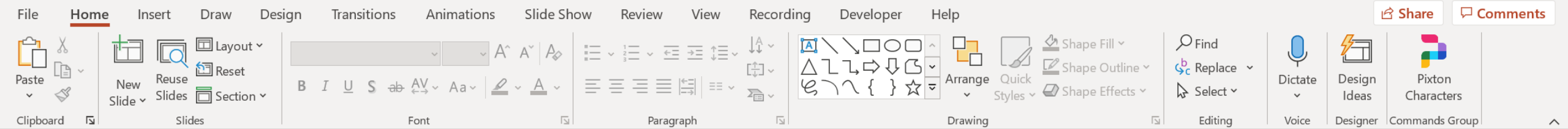
Irina Blok







<https://openpeeps.com/>





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ค่ะ!

ลองมาทำ
อินโฟกราฟิก

unDraw

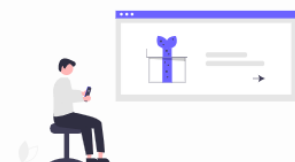
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Social bio



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Online popularity



Data report



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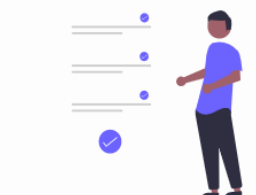
Mobile



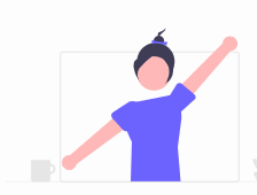
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Creation process



Chore list



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Welcome

to THAI LAND

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ของแต่ละหัวข้อที่ต้องการ
อธิบายให้ข้อมูลเพิ่มเติม



หัวข้อเรื่องใหญ่

เนื้อหารายละเอียดย่อย
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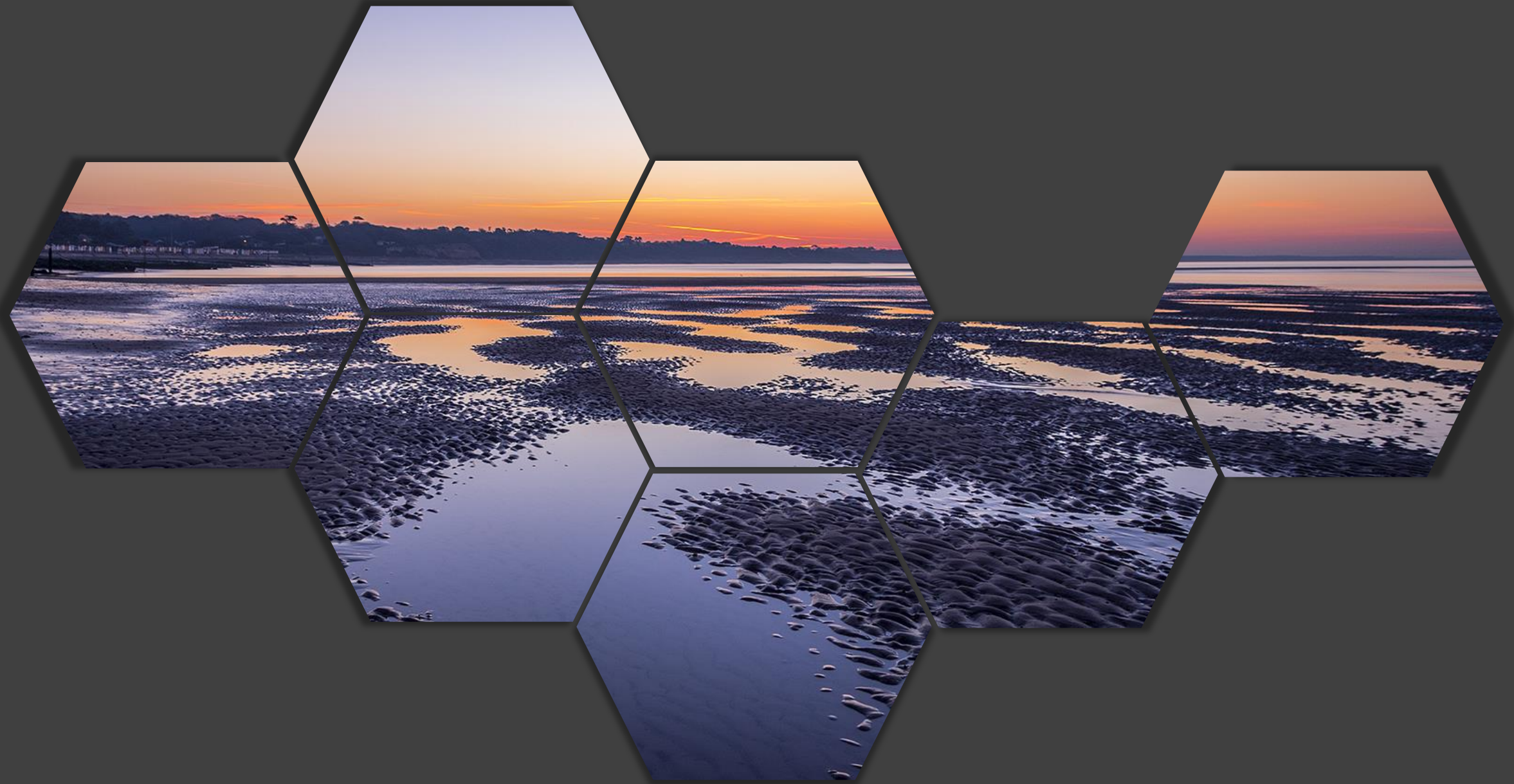
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ของแต่ละหัวข้อที่ต้องการ
อธิบายให้ข้อมูลเพิ่มเติม

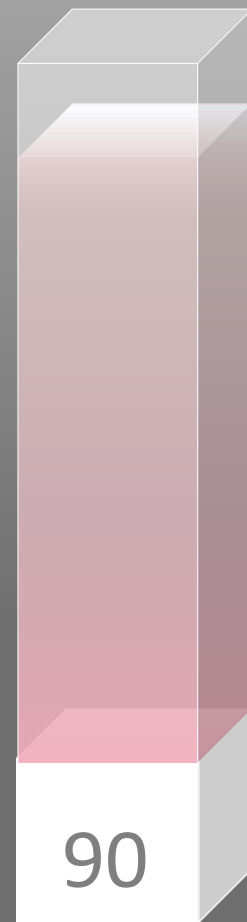
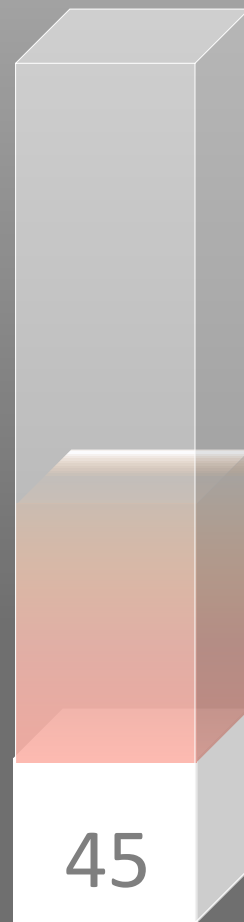
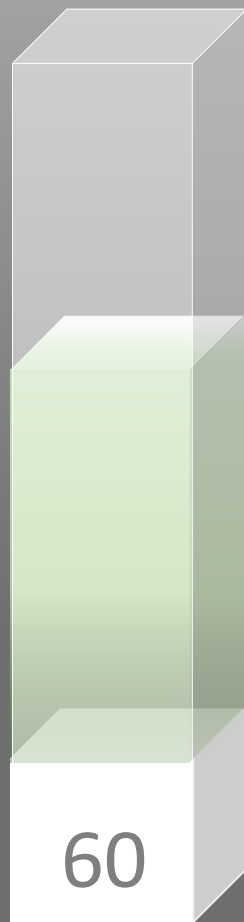
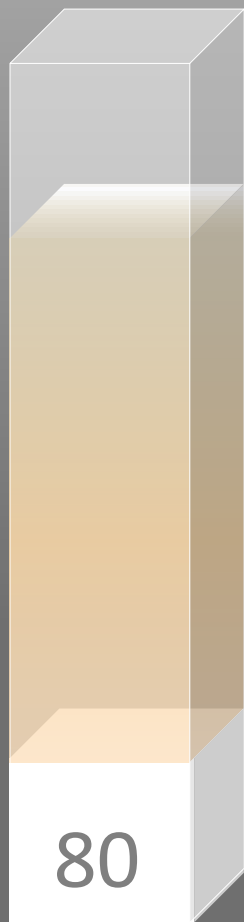
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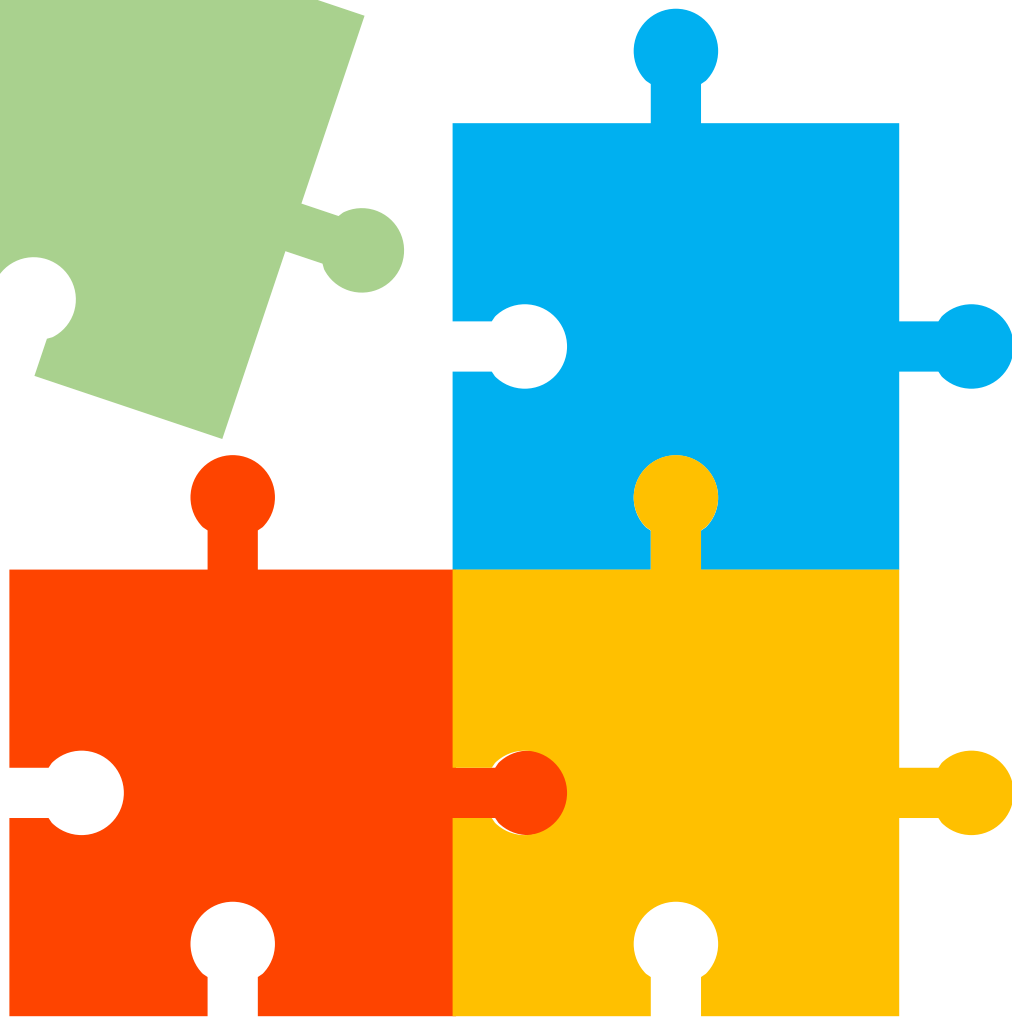
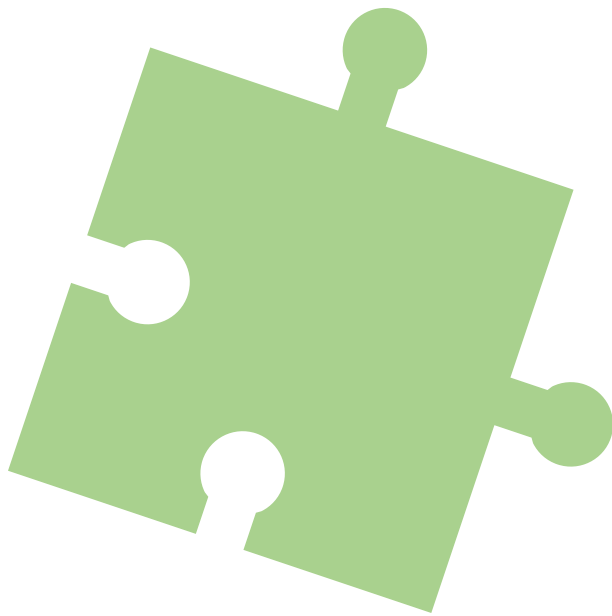
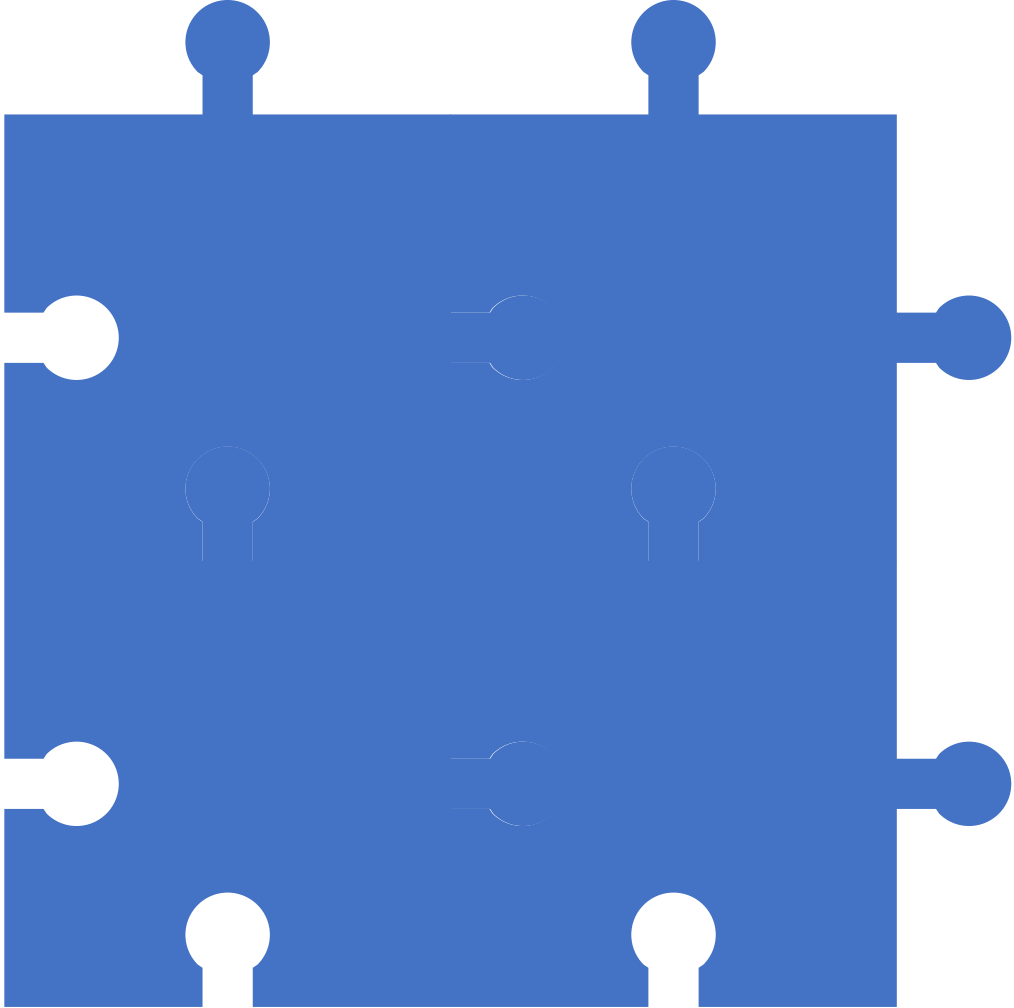
เนื้อหารายละเอียดย่อย
ของแต่ละหัวข้อที่ต้องการ
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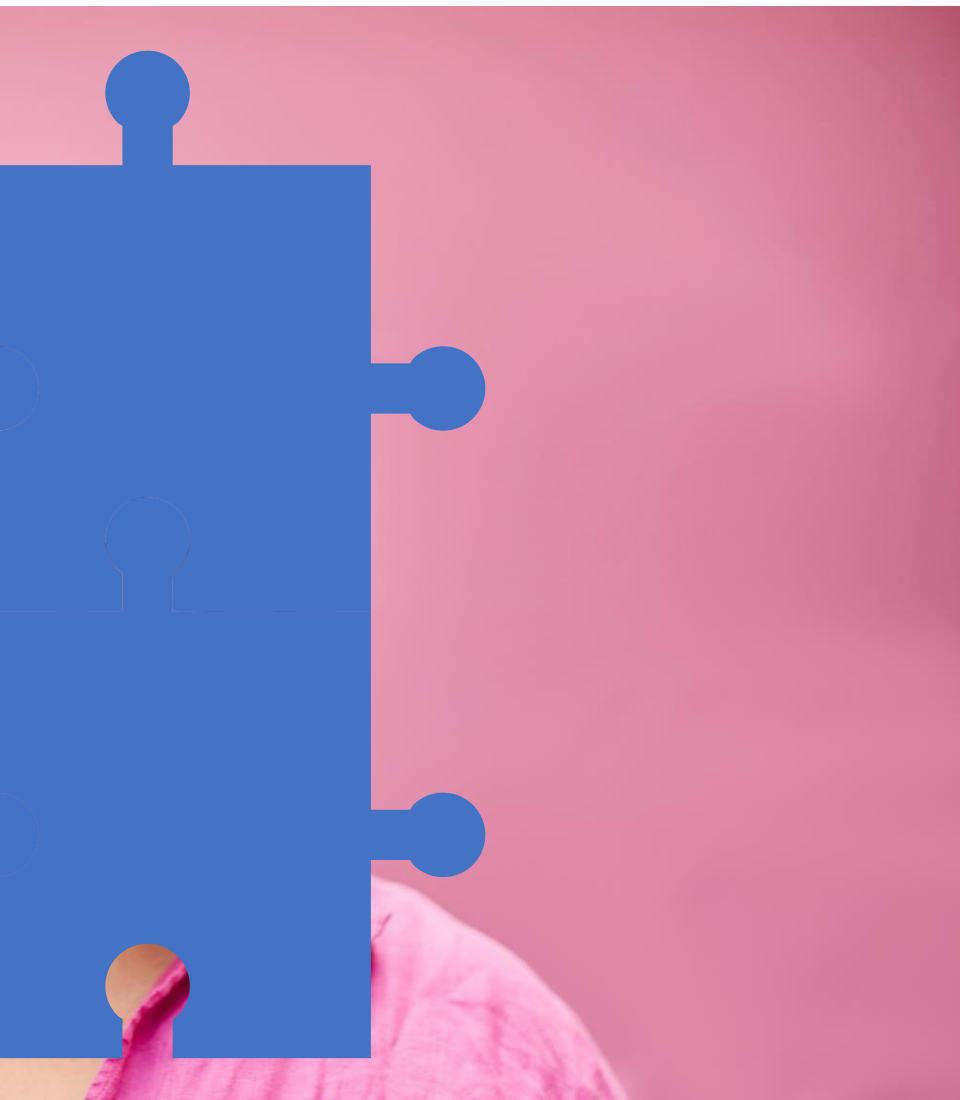
หัวข้อเรื่องใหญ่

เนื้อหารายละเอียดย่อย
ของแต่ละหัวข้อที่ต้องการ
อธิบายให้ข้อมูลเพิ่มเติม









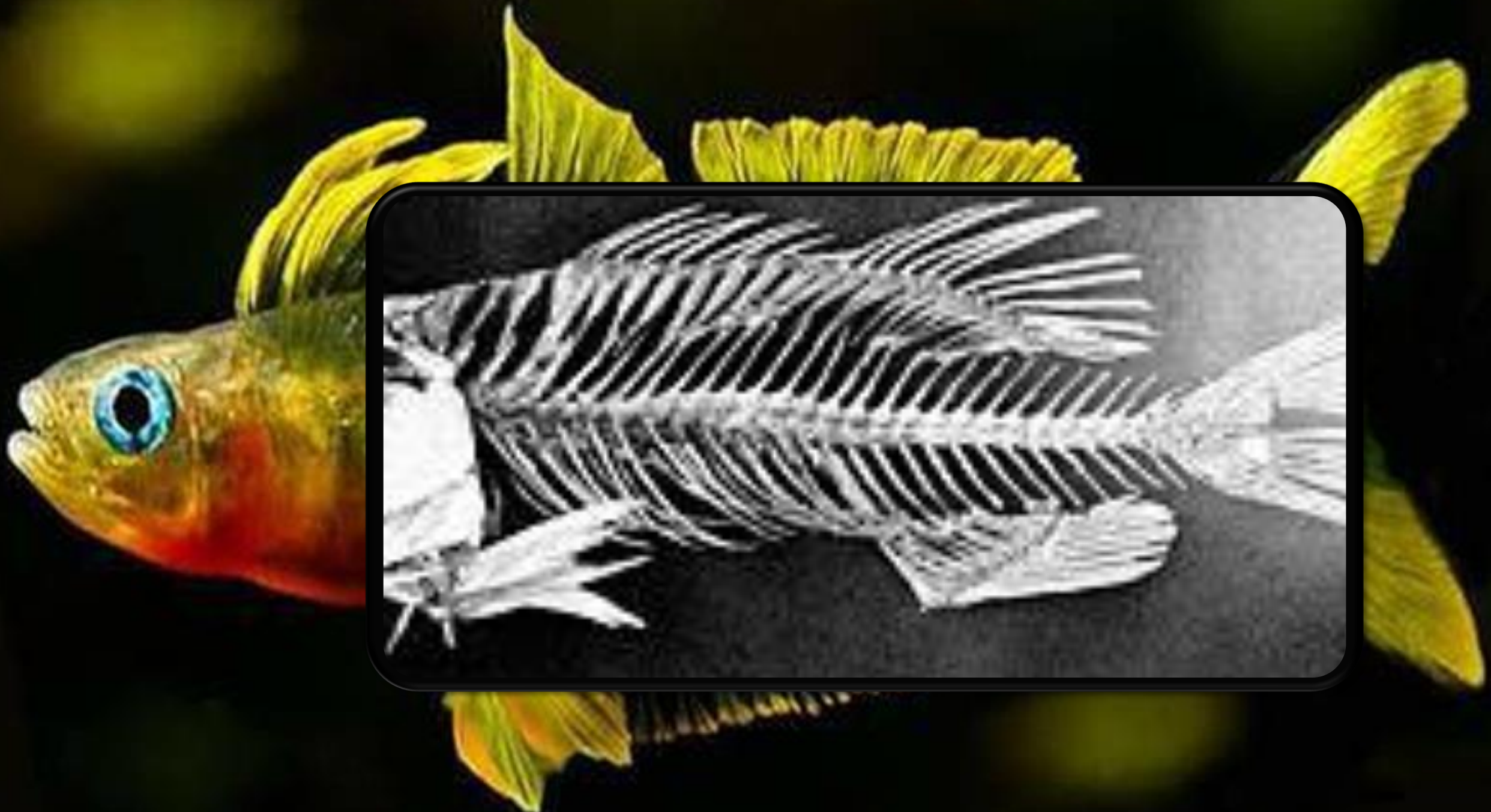


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Dr. Supoet

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